



## **Brixworth Parish Council**

### **Minutes of the meeting of the**

### **Media & Communications Committee**

**Wednesday 19<sup>th</sup> September 2018**

#### **In Attendance:**

**Councillors:** Councillor Elaine Coe, Councillor Jackie Bird, Councillor Bob Campbell and Councillor Sandra Moxon

#### **Also Present:**

#### **Apologies:**

**Also Present:** Peter Rowbotham (Parish Clerk)

**Members of  
the Public:** None

#### **17/216/ MC Welcome**

Councillor Elaine Coe, as Chairman, welcomed everyone to the meeting and reminded Councillors of the arrangements in the event of any required emergency exit. The meeting was being recorded.

#### **17/217/ MC Apologies for Absence**

No apologies for absence had been received.

#### **17/218/ MC Declarations of Interest**

None declared.

#### **17/219/ MC Minutes of the last meeting (22<sup>nd</sup> August 2018)**

The minutes of the last meeting held on 22<sup>nd</sup> August 2018 were agreed as a true and accurate record. Proposed by Jackie Bird and seconded by Councillor Elaine Coe. Unanimous.

#### **17/ 220 MC Statistics for Facebook and the Web Site.**

The figures had been circulated and were noted by the Committee. There was a need to develop the figures into a meaningful measure of performance which would enhance all media channels. Benchmarking would be appropriate.

*Initialed as correct.....*

**17/ 221 MC Brixworth Bulletin**

The deadline for the Bulletin is 25<sup>th</sup> October. The articles can be viewed at the next meeting of the Committee on 17<sup>th</sup> October 2018.

**17/222/ MC Posting Plan**

The Posting Plan was reviewed and updated by the Committee.

- The routine items – meetings, monthly surgery
- New Councillors – Councillor Coe
- Planning matters – including the proposed Coop the proposed industrial site – Councillor Peacock
- Chairman's Chat – Councillor James
- Millennium Gardens – location of new bench & the Silhouette – Councillor Coe
- Dog fouling – Councillor Campbell
- Priorities – Feedback Figures – Parish Clerk
- Speed Indicator Device – Parish Clerk
- Recruiting new Councillors – Parish Clerk
- Rural Broadband – agreed to hold until work was about to start

Plus, any press releases for trusted partners such as the Police, County Council, DDC etc

The Councillors photographs need renewing for the Bulletin and Web Site.

**17/223/ MC Any Other Business**

Councillor Bird would review the Social Media Policy and bring it back for the Committee to consider. This document would need to be approved by the Parish Council.

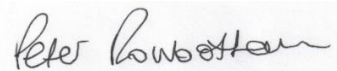
Councillor Coe was to investigate getting the logo art work upgraded by students to a clear black image for future use on uniforms and vehicles.

**17/224/MC Date of Next Meeting**

Wednesday 17<sup>th</sup> October 2018 at **645pm**

***The Meeting finished at 7.30pm***

**Councillor Elaine Coe (Chair)**  
**Chairman of the Media & Communications Committee**  
**Brixworth Parish Council**  
17<sup>th</sup> October 2018



**Peter Rowbotham**  
**Parish Clerk**  
**Brixworth Parish Council**  
29<sup>th</sup> March 2018  
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